

Career Summary for LinkedIn.com

**The most effective summaries are targeted on career goals. Fill your summary with keywords related to your career field. Your profile can also be supplemented with a bulleted "Key Skills" section, which provides an easy-to-read listing of your core capabilities.

I am: (share your education, major, internships, company name, or your personal brand)

State your value proposition: (what value or skills can you contribute?)

I do this by: (List examples of what you have done in class projects, internships, work experience, etc.)

Job Seeker Version:

- 1) I recently graduated from DePaul University with my Masters in Human Resources Management, and am excited about pursuing an HR career. My interest, as well as my past experience, is in training and development, but I am open and enthusiastic about all things HR. I look forward to finding an organization where I can make a quick impact by drawing on past experience, and ultimately help the organization grow.
- 2) My goal is to find a full time position in an entry level marketing position, either in sales or as a marketing assistant where I can use my organization, communication, and problem solving skills.

This past summer I was a buyer apprentice intern at Sears Holdings Corporation. My daily tasks included pulling daily sales reports and working with spreadsheets for online buys and submissions. I was also responsible for completing my internship project which allowed me to work directly with vendors and purchase product for Sears.

Experience Version:

I am a higher education professional with 15 years of experience in a variety of career counseling, academic advising and managerial roles. My areas of expertise include dynamic presentation creation and delivery, career/academic exploration, technology utilization, and department marketing and strategy.

- An applied focus on student success, with thousands of one-on-one session provided and survey ratings consistently in the highest percentiles.
- A proven track record of increasing student engagement and event attendance through creative marketing and public relations efforts.
- Nimble, big picture thinking that leads to idea generation and taking next-level steps with service.

Write your Career Summary:
